



# **Building Façade Improvement Program 2026**

Town of Pictou  
Managed through the Pictou Business Advisory Committee

## Building Façade Improvement Program – 2026

### Purpose

The Building Façade Improvement Program supports the long-term viability of existing businesses and improves the marketability of vacant commercial properties within the Town of Pictou. This pilot initiative promotes storefront revitalization, with particular emphasis on quality signage and enhanced curb appeal.

### Policy Statement

The program provides financial assistance to eligible commercial property owners and tenants undertaking exterior improvements visible from public streets. The objective is to encourage private investment, strengthen the appearance of the downtown and waterfront areas, and support economic development, tourism, and business retention.

### Eligibility Requirements

- Commercial property owners and commercial tenants within the Town of Pictou are eligible.
- All taxes, water accounts, and municipal obligations must be current.
- One application per commercial unit per year.
- Applications must be approved before work begins.
- No retroactive funding will be provided.
- Funding is based on a 50% cost-share to a maximum of \$500 (excluding HST).
- Minimum grant value is \$100.
- Projects must be completed within twelve (12) months of approval.
- All work must comply with applicable by-laws and permit requirements.
- Improvements must be permanent in nature.

### Application and Approval Process

Applicants must submit a completed application, project description, and at least one estimate prior to commencing work. Applications will be reviewed on a first-come, first-served basis. The Façade Committee will review applications and may inspect completed projects prior to reimbursement.

### Eligible Improvements

- New signage or improvements to existing signage
- Canopies and awnings
- Façade repainting, cleaning, or refinishing
- Repair or replacement of architectural details
- Masonry, brickwork, and wood restoration
- Storefront window replacement or repair
- Entranceway and accessibility improvements
- Storefront redesign and reconstruction
- Exterior storefront lighting

- Restoration of historic features
- Physical flower planters or beautification features (soil and plantings are not eligible)

### **Signage Guidelines**

Signage should complement the architectural character of the Town of Pictou and align with the Town's wayfinding objectives. Backlit signs are not eligible. All signage must comply with the Town of Pictou Land Use By-law and should consist of high-quality fascia, awning, or projecting signs. The Town of Pictou Land Use By-Law can be found online at <https://www.townofpictou.ca/planning-by-laws-and-documents>

### **Program Launch**

Applications will be available beginning July 9, 2026, and will be reviewed on a first come first served basis.

### **Submission Deadline**

Applications will be received until budget allocation for 2026-27 is committed. Total budget allocated this fiscal year is \$5,000.

### **Process**

Once your application has been approved and the project has commenced, reimbursement for the approved funding amount will be provided upon receipt of copies of the applicable invoices.

Application is attached to this package. Questions maybe directed to Michelle Young, Community Development Officer at 902-485-4372 or by email: [michelle.young@townofpictou.ca](mailto:michelle.young@townofpictou.ca) .



## Building Façade Improvement Program Application – 2026

### Property Owner Information

Name of Registered  
Property Owner:

\_\_\_\_\_

*Last*

\_\_\_\_\_

*First*

Name of Business  
(if applicable):

\_\_\_\_\_

Mailing  
Address:

\_\_\_\_\_

*Civic Address*

\_\_\_\_\_

*PO #*

\_\_\_\_\_

*Town*

\_\_\_\_\_

*Province*

\_\_\_\_\_

*Postal Code*

Phone:

\_\_\_\_\_

Email:

\_\_\_\_\_

### Applicant/Tenant Information (if different from the Property Owner)

Name of Applicant/Tenant:

\_\_\_\_\_

*Last*

\_\_\_\_\_

*First*

Name of Business:

\_\_\_\_\_

Mailing  
Address:

\_\_\_\_\_

*Civic Address*

\_\_\_\_\_

*PO #*

\_\_\_\_\_

*Town*

\_\_\_\_\_

*Province*

\_\_\_\_\_

*Postal Code*

Phone:

\_\_\_\_\_

Email:

\_\_\_\_\_

### Property Information

Municipal Address of Property for which this Application is being submitted:

\_\_\_\_\_

Legal Description of Property:

\_\_\_\_\_

*Lot Number/ Plan Number/ Parcel Identification Number (PID)*

Existing Property Use:

\_\_\_\_\_

*Commercial/ Residential/ Industrial/ Mixed and/or Type of Business*

**Property Tax Information**

Is the property in tax arrears? YES NO

Is the property in water utility arrears? YES NO

Are there any outstanding work orders (fire code, building code, dangerous or unsightly premises, other)? YES NO

If yes, please provide details and attach related documentation.

---

---

---

**Planned Improvements**

Provide a detailed description of the planned improvements. Please attach any related construction drawings, estimates and a current photo of your storefront or project area.

---

---

---

---

---

---

Total Cost of the Project: \_\_\_\_\_ Total Amount Being Applied for: \_\_\_\_\_

Estimated Start Date: \_\_\_\_\_ Estimated Completion Date: \_\_\_\_\_

**Disclaimer and Signature**

*I, the undersigned, hereby certify that the information supplied in this application is, to the best of my knowledge, exact and that the proposed improvements have received the approval of the property owner, if different from the applicant. If the allotted funding is not used for its intended purpose, I agree to ensure the return of the money to the Town of Pictou.*

Name of Owner or Authorized Applicant (Please print): \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Owner or Authorized Applicant: \_\_\_\_\_